

# Features 2015

Key features, reports and supplements for the year to come

## January 2015

### Category Focus

Personal care packaging

### Supplier Analysis

Glass

### Equipment Buyers' Guide

Quality control, inspection and detection

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Special features

Review of 2014

Luxury Packaging Awards 2015 launch

## February 2015

### Category Focus

Retailer own-label packaging

### Supplier Analysis

Corrugated

### Equipment Buyers' Guide

Filling

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Show preview

easyFairs Packaging Portfolio, Birmingham NEC

### Supplements

The Contract Packer - cosmetics special  
easyFairs Packaging Portfolio, Birmingham NEC Show Guide

## March 2015

### Category Focus

Food packaging

### Supplier Analysis

Contract packing

### Equipment Buyers' Guide

Capping, lidding and sealing

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Show preview

Pro2Pac

### Special features

UK Packaging Awards 2015 launch

## April 2015

### Category Focus

Pharmaceutical packaging

### Supplier Analysis

Metal packaging

### Equipment Buyers' Guide

Form, fill and seal

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Show preview

Ipac-IMA

## May 2015

### Category Focus

Confectionery packaging

### Supplier Analysis

Closures

### Equipment Buyers' Guide

Pallet stretch wrapping

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Supplements

The Contract Packer - gifting special

### Show preview

North Print & Pack 2015

## June 2015

### Category Focus

Soft drinks packaging

### Supplier Analysis

Flexible plastics

### Equipment Buyers' Guide

Robotics, pick and place and conveyors

### Regulars

Project Profile, General feature, Design Case Study and Profile

## July 2015

### Category Focus

Ecommerce packaging

### Supplier Analysis

Foodservice

### Equipment Buyers' Guide

Product identification, coding and marking

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Special feature

Luxury Packaging Awards 2015 Shortlist

## August 2015

### Category Focus

Chilled and frozen food packaging

### Supplier Analysis

Labels

### Equipment Buyers' Guide

Thermoforming and blow/injection moulding

### Regulars

Project Profile, General feature, Design Case Study and Profile

## Deadlines

Packaging News comes out in the first week of every month. Features are commissioned **three months** before publication, so please make sure you contact the team in advance if you wish to contribute. For all queries, contact editor **Philip Chadwick** on [philip.chadwick@metropolis.co.uk](mailto:philip.chadwick@metropolis.co.uk)

## September 2015

### Category Focus

Luxury packaging

### Supplier Analysis

Rigid plastics

### Equipment Buyers' Guide

Label applicators/print and apply systems

### Regulars

Project Profile, Design Case Study and Profile

### Special feature

UK Packaging Awards 2015 Shortlist

### Show previews

Packaging Innovations London 2014  
PPMA Show

### Supplements

Packaging Innovations London Show Guide  
The Contract Packer - food and drink special

## October 2015

### Category Focus

Alcoholic drinks packaging

### Supplier Analysis

Cartons

### Equipment Buyers' Guide

Die-cutters and folder-glueers

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Show preview

Luxe Pack

### Special feature

Luxury Packaging Awards 2015 winners

## November 2015

### Category Focus

Foodservice and on-the-go packaging

### Supplier Analysis

Pallets and logistics

### Equipment Buyers' Guide

Printing presses

### Regulars

Project Profile, General feature, Design Case Study and Profile

### Show preview

Emballage

## December 2015

### Category Focus

Cosmetics packaging

### Supplier Analysis

Merchants

### Equipment Buyers' Guide

Blister packaging and counting

### Regulars

Project Profile, Design Case Study and Profile

### Special feature

UK Packaging Awards 2015 Winners

### Supplement

Packaging in 2016

# Features 2015

Structures and formats for Packaging News' regular features

## Features explainer

### Category Focus

Each month's Category Focus will be an in-depth examination of the packaging trends, innovations and challenges in a particular end-user market. With a focus on the demands from brand owners and retailers in each market, each feature will look at the materials, formats and graphics trends shaping packaging for the market; as well as consumer trends, supply chain issues and the opportunities and challenges for suppliers to that market.

### Supplier Analysis

Supplier Analysis looks into the issues that packaging manufacturers face in a particular sector. Five companies each month will be profiled and asked questions specific to their company and to the sector in general.

### Equipment Buyers' Guide

The flagship feature of our monthly Equipment section looks at developments in a particular sector of the machinery market. A one page analysis will examine the questions buyers need to ask when purchasing kit equipment.

### Project Profile

Project Profile features examine a packaging equipment investment and explains the background to the project, how it was implemented and the results.

### Design Case Study

Each month, we look in-depth at an innovative new pack, and tell the story behind the project from the brand owner and designer's point of view.

### Profile

Every month we interview an industry personality making waves in the packaging sector.

### General feature

Packaging News will also run features analysing other trends in the packaging supply chain; these topics are news-led and are selected close to the time of publication, cover anything from business issues such as M&A trends to the latest in smartphone technology for packaging.



## Contacts

### Advertising

For all advertising queries, please contact:

#### Commercial manager

Bill Sherry  
bill.sherry@metropolis.co.uk  
+44 (0) 20 8253 8623

#### Senior sales executive

Michelle Legrand  
michelle.legrand@metropolis.co.uk  
+44 (0) 20 8253 8647

### Editorial

For all editorial queries, please contact:

#### Editor

Philip Chadwick  
philip.chadwick@metropolis.co.uk  
+44 (0) 20 8253 8646

